

Working Women Award Isle Of Man

Individual Excellence Award

Women in Creative Industry Leadership Award

OVERVIEW

The Women in Creative Industry Leadership Award celebrates women who lead, innovate, and inspire across creative sectors such as media, marketing, design, publishing, entertainment, and the arts. This award honours female leaders who are not only shaping the cultural landscape but also mentoring rising talent, advocating for representation, and pushing boundaries in their creative fields.

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ELIGIBILITY

- Open to women-identifying leaders in creative industries (advertising, film, publishing, design, performing arts, etc.)
- Must have a leadership role (Creative Director, Head of Studio,

QUALITATIVE CRITERIA

- Authentic storytelling or disruptive campaigns
- Advocacy for gender equality and inclusion in creative fields
- Cross-disciplinary or collaborative achievements
- Recognised voice in cultural or industry movements

METRICS

..	Metrics Criteria	Current Year	Previous Year
Our Sponsors :	<ul style="list-style-type: none">• Audience reach, publication circulation, campaign results, or viewership• Industry recognitions (awards, nominations, exhibitions)• Leadership of teams, studios..		

JUDGING CRITERIA

- Creative Vision: Consistent delivery of original, high-quality, or genre-defining work
- Industry Impact: Influence on trends, audiences, or culture
- Leadership & Mentorship: Role in developing talent and leading diverse teams
- Innovation: Pioneering new approaches, formats, or mediums

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